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*****FOR IMMEDIATE RELEASE FROM OREGON PARTNERSHIP*****

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OREGON PARTNERSHIP NAMES PETE SCHULBERG AS COMMUNICATIONS DIRECTOR

(Portland, Oregon) Oregon Partnership, a statewide non-profit organization committed to providing alcohol and drug prevention education and treatment referral, has hired one of Portland's most familiar media names as its communications director.

Pete Schulberg, who has most recently served as spokesman and public information officer for Portland Parks & Recreation, joins the staff of Oregon Partnership after having served two years on its board of directors.

"We're thrilled to have Pete's expertise in media and public relations in a day-to-day capacity," said Judy Cushing, Oregon Partnership President. "A big focus of our organization is to raise public consciousness about the importance of alcohol and drug prevention and treatment in saving young lives and helping those faced with addiction to get help. Pete has proven he's up to the task."

After a 20-year stint as anchor/reporter/D.C. Bureau Chief for KGW(8) in Portland, Schulberg spent seven years as the media critic and columnist for the Oregonian. Schulberg also wrote in-depth articles and feature stories about the electronic media and the communications industry.

He later wrote a media column for the Portland Tribune while serving as morning host for Portland's news/talk KPAM(860AM).

Schulberg is active in various community activities, including volunteer work for the Portland Public Schools, where his two children attend, and a frequent speaker at civic organizations, business groups, and schools.

"Having two school-age children, I know how important it is for Oregonians to embrace the issue of alcohol and drug prevention," said Schulberg. "Oregon Partnership is a vital force in that area, and I'm looking forward to being a part of OP's impressive record in efficient and effective delivery of these vital services."

About Oregon Partnership:

Oregon Partnership is a statewide nonprofit that has worked to promote healthy kids and communities for well over a decade by raising awareness about drug and alcohol issues, providing prevention education in classrooms, and 24-hour crisis lines for people needing help. To learn more, visit www.orphnership.org.